

### Online and On-Site Gem Color Grading Courses for Gemstones and Fancy Colored Diamonds

"I hope your innovation in launching such a course will go a long way ... within the industry that can set standards in having a uniform understanding of gems. I salute Gemewizard in coming up with this course ..." Colored Stones Grading Course Graduate

Learn the essence of gemstones and fancy colored diamonds grading and pricing with extensive online gem exercises, to bridge the gap between the academic gemological world and the practical gem and jewelry trade and dramatically shorten training time in becoming a trade professional.

- ▶ The unique Colored Diamond Grading Course reveals the world of fancy colored diamonds, covering:
- ✓ The art of colored diamond color grading using Gemewizard's carousel of digital color masters.
- ✓ Definitions, commercial names and grading principles of colored diamonds and their affect on their value.
- ▶ The Colored Stones Grading Course encompasses a wide range of gem varieties and species, covering:
- ✓ Definitions and grading guidelines of gemstone attributes and their affect on the gem's price in the world trade.
- ✓ The effect of other factors, such as country of origin, commercial names, treatments, etc. on the grading and pricing of gems.

# To learn more about GemeEducation and to get a special offer, scan the QR Code

#### **About Gemewizard**

Gemewizard® is a pioneer in the development of digital color based systems, which provide solutions for professionals involved in the fancy colored diamonds, colored gemstones and jewelry industries, enabling the analysis, description, communication, pricing and trading of color in gems. The suite of products developed by Gemewizard® is based on the company's groundbreaking color communication technology called GemeSquare™, which has been endorsed by GIA® Education, and since 2006 has been incorporated into the GIA® curriculum.



### **Contact us**

To get special offers for Gemewizard products, visit our website at: **www.gemewizard.com**And enter the promotional code: **GWSPECIAL** 



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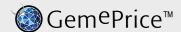


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## **Communicating Color**

Product Catalog
Analyzing, grading and pricing gems and jewelry



### Online Pricing System for Gems & Jewelry



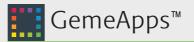
The most comprehensive online pricing system for diamonds, fancy colored diamonds, gemstones and jewelry in the market, accessible anytime, anywhere, on your mobile devices, including laptops, tablets and smartphones, with over:

- ◆ 65 types of the most traded gemstones in 15 shapes
- → 700 fancy colored diamonds color and grade combinations
- ✓ 1100 gemstone colors,

Prices are generated, updated and authenticated by analysis of over 250,000 gems being offered for sale online at any particular time, by a panel of renowned experts and by using real-time commercial data.



To learn more about GemePrice and to get a special offer, scan the OR Code



### **Gemewizard Apps**



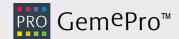
Gemewizard's smartphone apps enable users to communicate the color of a gem to a third party via email, SMS messages, WhatsApp, etc.

**The GemeSquare app** converts between the Gemewizard digital color system and other scientific languages such as the GIA®'s color space, Munsell® book of colors and CIE L\*a\*b\*.

The **My Gemewizard app** displays typical colors of over 50 types of gemstones and enables users to capture a gem image, identify its exact color, and communicate it, together with additional information such as the gem properties, its price, its vendor and the venue at which it was presented.



To learn more about GemeApps, scan the OR code



Professional Color Analysis and Communication System for Gemstones and Fancy Colored Diamonds



The market's most comprehensive digital color analysis and communication system for professional traders, manufacturers, appraisers and gemological laboratory experts, with:

- ✓ 10,000+ gemstone and fancy colored diamond colors;
- ✓ Colors reproduced in 17 most common cutting styles.

Automatically and accurately analyze the color composition of your gems by uploading their images and producing documented grading reports.

Eliminate color misunderstandings and expensive returns through precise color communication.



To learn more about GemePro and to get a special offer, scan the OR Code